

Research Australia

An alliance for discoveries in health

Research Australia Philanthropy Strategic Framework 2007 - 2010

To make health and medical research a higher national priority for Australia as a nation and Australians as a community

Mission

Goals

- **Greater investment and support for health and medical research from philanthropic sources**
- **A culture of giving for health and medical research**
- **Establish Research Australia Philanthropy as a sustainable program**

Strategies

Advocacy

Build awareness, generate recognition, and enlist support of key stakeholders

Connecting

Build productive relationships between givers and seekers

Partnering

Extend the alliance and leverage through effective partnerships

Priorities and activities

- Profile philanthropy and HMR success
- Raise awareness of role of HMR philanthropy
- Promote policy to national and state agencies
- Effective communications through all avenues, including media
- "Build a supporter base of champions"

- Identify the giving and seeking population
- Create access tools through the website, assessment resources, tools to develop proposals, resource referrals points
- Facilitate connections and networks
- Provide leadership and linkage ie advice bank, affinity group.

- Develop alliance partners with key stakeholder groups
- Support and partner with NHMRC on specific projects
- Identify potential national and international partnership support arrangements